



ASEM Seminar on
Enhancing Human Capital for Sustainable Digital Connectivity
Friday 25th October 2019
Eternity Room, Ground Floor, Pullman Bangkok King Power Hotel,
Thailand

Time	Program
08:30 - 09:00	Registration
09:00 - 09:15	Opening Ceremony Ms. Pornpimol Kanchanalak, Advisor to the Minister of Foreign Affairs of Thailand
09:15 - 09:30	Photo Session
09:30 - 10:15	High-Level Commitment “Digital Transformation Trends - What Should Asia and Europe Change for Sustainable Digital Connectivity?” H.E. Dr. Pichet Durongkaverroj, Former Minister of Digital Economy and Society of Thailand H.E. Mr. Pirkka Tapiola, Ambassador of the European Union to Thailand Mr. Gil S. Beltran, Undersecretary, Department of Finance, the Republic of the Philippines
10:15 - 10:30	Morning Break
10:30 - 11:45	Session I: Bridging the Digital Skills Gap – Towards a Digital Literated Society in Asia and Europe <u>Presentation</u> “Skills for Success in the Digital Age” (10 minutes) Mr. Aditip Panupong, Industry Manager, Google Thailand



Time	Program
	<p><u>Discussion</u></p> <p>How does digital literacy affect the modern workforce? What are the implications for organizations today?</p> <p>What are the expectations for new graduates' competencies in the digital society?</p> <p>How should Asia and Europe work together to our workforce for the jobs of the future?</p> <p>Moderator: Mr. Chayut Setboonsarng, Correspondent, Reuters</p> <p>Panellists:</p> <p>Ms. Sharifah Nur Izma, Head of Digitalised Skills, Tech Talent Development, Malaysia Digital Economy Corporation, Malaysia (MDEC)</p> <p>Mr. Tomoyuki Naito, Senior Advisor, ICT and Innovation for Development Japan International Cooperation Agency (JICA)</p> <p>Dr. Lauri Tuomi, CEO of the Finnish Lifelong Learning Foundation, Finland</p> <p>Mrs. Chu Hong Trang, Senior Manager of ICT Department, Ministry of Information and Communications</p> <p>Mr. Amarit Charoeonphan, CEO, Hubba Thailand</p>
12:00 - 13:00	Lunch

Time	Program
13:00 - 14:30	<p>Session II: Accessing the Digital Marketplace - Towards an Open and Innovative Digital Global Economy</p> <p><u>Discussion</u></p> <p>How is digital innovation driving economic impact in the digital age?</p> <p>How can companies, both big and small, leverage digital platforms to enhance their industries?</p> <p>How does AI and Fintech affect the finance industry?</p> <p>What are some regulatory and legal concerns related to Fintech?</p> <p>Moderator:</p> <p>Mr. Jonathan Tsuen Yip Wong, Chief of Technology and Innovation, Trade, Investment and Innovation Division, United Nations Economic and Social Commission for Asia and the Pacific</p> <p>Panellists:</p> <p>Dr. Sak Segkhoonthod, Senior Advisor, Electronic Transactions Development Agency (ETDA), Thailand</p> <p>Mr. Feng Mingliang, Deputy General-Manager, Bureau of Policy and Regulations, Cyberspace Administration of China</p> <p>Ms. Carolyn Ann C. Reyes, Director of the Information Systems Group, Bureau of Internal Revenue, Department of Finance, the Philippines</p> <p>Mrs. Alexandra Reich, CEO of Dtac Thailand (Telenor Group), Thailand</p> <p>Mr. Danu Wicaksana, CEO of LinkAja, Republic of Indonesia</p> <p>Ms. Pabhasiri Mahatharadol, Head of Corporate Development, Shopee Thailand</p>
14:30 - 14:45	Coffee/tea break

Time	Program
14:45 - 16:30	<p>Session III: Towards Sustainable Digital Connectivity and Security in Asia and Europe</p> <p><u>Discussion</u></p> <p>What are the current global and regional efforts towards sustainable digital connectivity?</p> <p>What are the best practices for cybersecurity? What are the trends for the future?</p> <p>How Asia and Europe enhance closer partnerships and cooperation on digital connectivity and cybersecurity, as well as learn from experiences of multistakeholders involved?</p> <p>What are the best practices in promoting intercultural connectivity to prevent hate speech, fake news and the infringement of data protection?</p> <p>Moderator: Dr. Darnp Sukontasap, Governor of Thailand to ASEF, Executive Director and Chair of IT Strategy and Policy Committee, Export-Import Bank of Thailand</p> <p>Panellists:</p> <p>Mr. Desarak Teso, Director-Corporate External & Legal Affairs, Microsoft, Thailand</p> <p>Mr. Andrus Kaarelson, Director of State Information Systems, Estonia</p> <p>Mr. Petri Koistinen, Principal Administrator, DG CONNECT (Directorate-General for Communications Networks, Content and Technology), European Commission</p> <p>Ms. Marietta S. König, Senior External Co-operation Officer, Office of the OSCE Secretary General.</p> <p>End of Program</p>