



Asia-Europe Meeting

ASEM Media Dialogue on Connectivity
PROMOTING PUBLIC AWARENESS AND PARTNERSHIP

9-10 May 2016
Guangzhou, China

Tentative Program

Monday, 9 May 2016

08:00–09:30 Registration

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09:30 Arrival of the Delegates at the Venue

10:00–10:30 **Opening Ceremony**

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MC: An Official from the Information Office of the State Council
Welcoming Remarks: An Official from the Guangzhou Municipal
People's Government

Keynote Speech: A State Leader from the Chinese Central
Government

10:30-10:45 Coffee Break

10:45-12:15 **Plenary Session: ASEM Connectivity Today and Tomorrow**

MC: ASEM Senior Official for Mongolia

Keynote Speeches: (15 min each)

3 Media Representatives

1 Government Official

1 Entrepreneur

1 Scholar

12:30-13:30 Luncheon

14:00 **Session 1: The Relevance and Role of Media as a Major
Stakeholder**

Moderator: European Representative

- 14:05-15:05 Presentations: (10 min each)
 3 Representatives from Asia
 3 Representatives from Europe
- 15:05-15:20 Coffee Break
- 15:20-16:20 Discussion and Q&A
- 16:20-16:35 Coffee Break
- 16:35 **Session 2: Harnessing the Power of New Media**
 Moderator: Asian Representative
- 16:40-17:40 Presentations: (10 min each)
 3 Representatives from Asia
 3 Representatives from Europe
- 17:40-17:55 Coffee Break
- 17:55-18:55 Discussion and Q&A
- 19:30-20:30 **Welcoming Dinner hosted by Guangzhou Municipal People's Government**

Tuesday, 10 May 2016

- 09:00 **Session 3: Visibility and Sustainability of ASEM beyond 2016**
 Moderator: European Representative
- 09:05-10:05 Presentations: (10 min each)
 3 Representatives from Asia
 3 Representatives from Europe
- 10:05-10:20 Coffee Break
- 10:20-11:20 Discussion and Q&A
- 11:20-11:35 Coffee Break
- 11:35 **Closing Ceremony**
MC: TBC
- 11:40-12:10 Closing Remarks: (10 min each)
 1 Representative from Asia
 1 Representative from Europe
 1 Representative from China
- 12:30-13:30 Luncheon
- End of ASEM Media Dialogue on Connectivity

Note:

*A two-day field trip will be arranged for the participants before the Dialogue.
 Please refer to the annex for detailed information.*