

ASEM Symposium on Promoting Tourism in Zagreb

The Ambassador of Japan
Keiji TAKIGUCHI

瀧口 敬二



ASEM Symposium on Promoting Tourism in Zagreb

- Session1 “Sustainable Tourism”
- Session2 “Education for Tourism”



ASEM

- 51 countries and 2 organisations (ASEAN Secretariat and European Union)
- The 12th ASEM Summit was held in Brussels on 18th and 19th October.



Chair's Statement ASEM12 (extract)

28. Leaders underlined **the importance of sustainable tourism as a catalyst for people - to-people connectivity, economic cooperation and quality-job creation**. Leaders committed to promote and strengthen cooperation on sustainable tourism ..., including conservation and management of cultural and natural heritage, the environment and its bio-diversity, by sharing best practices and expertise, conducting trainings and building capacity.



ASEM Symposium on Promoting Tourism

In 2015 Japan held "ASEM Symposium on Promoting Tourism in Tokyo". Then every year Japan co-hosted the symposium to follow up and to provide another opportunity to deliberate new topics in the tourism field.



Hvala!

