

## Invitation Letter

**Ref: Invitation of a country delegate to the 2nd ASEM Working Group Seminar on SMEs Eco-Innovation Competence**

**5 February 2016**

Dear

ASEM SMEs Eco-Innovation Center (ASEIC), Small & Medium Business Administration (SMBA) of the Republic of Korea and Slovak Business Agency (SBA) in Slovakia would like to cordially invite you to the 2nd ASEM Working Group Seminar on SMEs Eco-Innovation Competence, which will be held on 9-10 March, 2016 in Bratislava, the Slovak Republic.

Carrying the theme, SMEs' Eco-Innovation Competence aimed at elaborating common ground to support SMEs among participating countries toward sustainable growth, the proposed working group had initiated and held the first working group seminar with delegates from 12 member states on November 10 -11, 2015 in Seoul Korea. The delegates debated on the preliminary prioritization of the forms of eco-innovation collaboration to be pursued in the context of ASEM. Following the roundtable discussions and analysis of needs and expectations of countries, the Working Group selected the following three main topics for further elaboration:

- Developing training on eco-innovation for SMEs;
- Eco-innovation advisory services for SMEs Cooperation;
- Eco-innovation capacity building for governments.

The selected areas of eco-innovation collaboration will be discussed in a greater depth at the Second Working Group Seminar to which you are invited. Participating countries will prepare descriptions and reports based on cooperation plan to be proposed to the 11th ASEM Summit to be held in Mongolia in July 2016.

It is still open to all ASEM Member states who are interested in the above themes. The organizers will provide a sponsorship to one (1) delegate from each active member country that wants to participate in the future collaboration of ASEM member states. For more information, you may contact Ms. Rebecca Sunmi KOO(sm.koo @ aseic.org) .

We are looking forward to your reply on participation with completed registration form.

Yours sincerely,



Kyu Dae, Lee,  
Chairman of ASEIC

*Encls.*

- 1. Concept paper*
- 2. Agenda*
- 3. Administrative Circular*
- 4. Registration and survey form*
- 5. 1st Working Group Note*