



8th ASEF Editors' Roundtable
"Asia-Europe Digital Connectivity"
7-8 July 2016, Ulaanbaatar, Mongolia

Programme

6 July 2016

Arrival

18:00 Participants Registration
Venue: Tuushin Hotel (Floor 1)

19:00 Welcome Reception by President of the Confederation of Mongolian Journalists

Venue: Tuushin Hotel "Soyombo Hall"
Dress code: smart casual

Welcome Remarks by:

B.Galaarid
President of the Confederation of Mongolian Journalists

Ambassador ZHANG Yang
Executive Director, Asia-Europe Foundation (ASEF)

Ambassador Luvsantseren ORGIL
ASEM Senior Official for Mongolia

7 July 2016

Day 1

09:30 Registration
Venue: Tuushin Hotel (multifunction venue Soyombo Hall, Floor 5)

10:00 Official Opening

Remarks by:

Ambassador ZHANG Yang
Executive Director, Asia-Europe Foundation (ASEF)

Torben STEPHAN
Director Media Programme Asia, Konrad-Adenauer-Stiftung (KAS)

HE Chimediiin SAIKHANBILEG
Prime Minister of Mongolia

10:50 Group Photo

11:00 Tea Break (Tuushin Hotel Floor 5)

Partners:



**Konrad
Adenauer
Stiftung**



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- 11:15 **Asia-Europe Digital Connectivity Survey**
Dr. Mike McCLUSKEY
International Media Consultant (Workshop Moderator)
- 11:30 **Session 1: The Relevance and Role of Media as a Major Stakeholder**
Plenary Discussion
- 12:30 Lunch Tuushin Hotel, Prime Grill Restaurant Floor 3
- 13:30 **Session 2: Current Media Environment**
Plenary Discussion
- 14:45 *Tea Break (Tuushin Hotel Floor 5)*
- 15:00 **Session 3: Global Stories Through Local Voices**
Plenary Discussion
- 17:30 Day End Summary
- 19:00 **Reception by Mr L. Purevsurenin, Minister of Foreign Affairs of Mongolia**
Venue: Bly Sky Hotel, Crystal Hall
Attire: Business, National

8 July 2016

Day 2

- 08:30 Registration
Venue: Tuushin Hotel, Soyombo Hall (Floor 5)
- 09:00 **Session 4: Opportunities for Connectivity**
Plenary Discussion
- 10:45 *Tea Break (Tuushin Hotel Floor 5)*
- 11:00 **Session 5: New Audiences**
Plenary Discussion
- 12:30 Lunch Tuushin Hotel, Prime Grill restaurant (Floor 3)
- 13:30 **Session 6: Improve Asia-Europe Social Discuss**
Plenary Discussion
- 15:00 *Tea Break (Tuushin Hotel Floor 5)*

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15:15 **Session 7: Looking Ahead Summary**

16:40 **Closing remarks**

Remarks by:

Ambassador Luvsantseren ORGIL
ASEM Senior Official for Mongolia

Torben STEPHAN
Director Media Programme Asia, Konrad-Adenauer-Stiftung (KAS)

Ambassador ZHANG Yang
Executive Director, Asia-Europe Foundation (ASEF)

18:00 **National Art Concert**
Venue: Theatre
Attire: Smart casual

20:00 Dinner Tuushin Hotel Prime Grill restaurant Floor3

9 July 201

Cultural Tour / Departure

8:30 Registration
Venue: Hotel Lobby

9:00 Departure

10:00 National Costumes show

11:30 Mongolian Town visit

12:30 Lunch Central Tower "Monet" restaurant Floor 17

14:00 Free time

17:00 Return to Tuushin Hotel

10 July 201

Departure

Departure of participants.

Partners:



**Konrad
Adenauer
Stiftung**