



**ASEM Workshop on Enhancing ASEM Visibility through Cultural Activities
28-29th April 2010**

Biographies Speakers / Moderators / Journalists

GOVERNMENTS

Pham Sanh Chau (Vietnam)



Director-General of the Department for Cultural Diplomacy and UNESCO, MOFA Vietnam
Former Vietnamese Ambassador to UNESCO, Paris

Pham Sanh Chau was the Ambassador and Permanent Delegate of the Socialist Republic of Vietnam to UNESCO and the Personal Representative of the President of the Social Republic of Vietnam to the International Organisation of the Francophonie from 1999 to 2003.

In 2003, he was the Deputy Director-General of the Institute for International Relations (IIR), which was later renamed as the Diplomatic Academy of Vietnam (DAV), Ministry of Foreign Affairs. At the IIR, he was in charge of research on security issues.

In 2006, the 14th APEC Meeting held in Hanoi under the theme "Towards a Dynamic Community for Sustainable Development and Prosperity", he worked at the Vietnam's APEC Secretariat as the Deputy Director-General for Communication and Event Management.

Since 2007, he has been working as the Director-General of Department of Cultural Relations and UNESCO Affairs, Vietnam Ministry of Foreign Affairs. He plays an important role in the implementation of Cultural Diplomacy which is considered as one of three pillars of Vietnam's Comprehensive Foreign Policy. In his capacity as the Secretary-General of Vietnam National Commission for UNESCO, he oversees all UNESCO-related activities across Vietnam

Nguyen Van Tinh (Vietnam)



Director General, Directorate for International Cooperation Ministry of Culture, Sport and Tourism of the Socialist Republic of Vietnam

Mr. Tinh received his Bachelor Degree on Philology of Russian and English languages from Pyatigrsk Pedagogical University of Foreign Languages (Russian Federation) in 1980. He received MA Degree on

Arts Policy & Management from the City University London in 2002 and completed his PhD on Cultural Management at the Vietnam Institute for Culture & Arts Studies in 2008.

Mr. Tinh started his career in 1982 as an officer, and was later promoted to Chief-in-charge of the International Relations Bureau of Vietnamese Cinema Department of the Ministry of Culture and Information (MoCI). He moved to the International Cooperation Department in 1995 as a senior officer and was promoted to Deputy Director-General in 1997. He is also the Vice-Chairman of ASEAN National Committee on Culture and Information Vietnam (ASEAN-COCI Vietnam) and later became the Director-General of the Department in 2006..

With the establishment of the Ministry of Culture, Sport and Tourism (MoCST), he has continued to serve as the Director-General of the Directorate for International Cooperation of this Ministry since 2008. The main functions of his department are to further enhance and promote cooperation between Viet Nam and other countries and organizations in the fields of culture, sports and tourism.

Helena Drnovsek-Zorko (Slovenia)



Helena Drnovšek-Zorko is the Ambassador and the Head of the Division for International Cultural Relations of the Ministry of Foreign Affairs of the Republic of Slovenia. Her field of expertise is intercultural dialogue and cultural cooperation in the EU and national external relations. Before taking up her present duties, she served as Charge d'Affaires in Canberra, Australia, and in 2002 she was nominated as the first resident Slovenian Ambassador in Ireland. In 2006, she was appointed ASEF Governor for Slovenia. In

April 2009 she was nominated a Co-ordinator for Intercultural Dialogue by Minister of Foreign Affairs of Slovenia. In past years she has been intensely engaged in promoting intercultural dialogue between art and science at the national and the European level, also through the Cosinus BRX initiative – a gallery established to promote art and science within the European Commission (Barleymont Building).

Chulamane Chartsuwan (Thailand)



Chulamane Chartsuwan, a career diplomat, was the Director of Cultural Exchange at the Asia-Europe Foundation (ASEF) from 2002-2005. Due to her work in ASEF, the French Government awarded her as a Chevalier des Arts et des Lettres in 2005. She is now the Director of International Economic Policy Division at the Department of International Economic Affairs at the Ministry of Foreign Affairs in Thailand. She was given distinction during a government executive training program for her study on Asian and European agencies in the

field of cultural exchange.

Gu Hong Xing (PR China)



Gu Hong Xing is the policy advisor and deputy director of Division of Multilateral Affairs for Bureau of External Relations of Ministry of Culture, P.R.China. Previous to this position he was First secretary and Head of the Cultural Office of the Embassy of P.R. China in Malaysia and Pakistan. He was the Deputy Director Division of African Affairs Bureau for External Cultural Relations in the Ministry of Culture from 2001 till 2003 and has been second secretary and Head of Culture Office in the Embassy of P.R. China in Sri Lanka. Gu Hong Xing has MA degree from the Asian and Africa Department of the Beijing Foreign

Languages University with a major in English and Sinhala languages.

Professor Andras Balogh (Hungary)



Professor Balogh is currently Ambassador of Hungary to the Kingdom of Thailand and Governor in the Asia-Europe Foundation. Took his degrees from the Budapest University (Ph.D. in History) and from the Hungarian Academy of Sciences (D.Sc. in Development Section). After graduating, he worked at universities, in the state administration, in the business life and in diplomacy. He was the Chief Advisor to the Prime Minister of Hungary.

Professor Balogh has 35 years of experience in international relations.

Mario Resca (Italy)

Director General for the Management and Promotion of the Cultural Heritage of the Ministry for Cultural Heritage and Activities.

Jan Tyszowiecki (Poland)



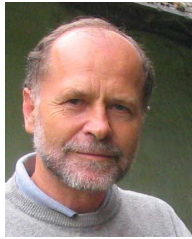
Jan Tyszowiecki (Cracow, 1977) is since 2006 a senior Expert in the department for Foreign Cultural Policy of the Ministry of Culture and National Heritage in Poland. Since February 2007 he is specifically responsible for cooperation with the East- and South Asian countries also within the ASEM framework.

Prior to his work in the Ministry, he worked in 2005 as a journalist for „Gazeta Polska” weekly. He was involved in the organization of the Polish Exhibition at the 50th Biennale of Art in Venice in 2003. He has been working as Italian and English literature and business translator. He co-founded the „NULLA OSTA” Association organizing international cultural events. He produced music videos, getting a nomination to the most important award in that field - YACH 2002.

Jan studied Italian Philology at the University of Warsaw and Cultural Management at the Jagiellonian University in Cracow.

CULTURAL NGO's

Peter Inkei (Hungary)



Péter Inkei is the Director of the Budapest Observatory. Dr. Inkei has done consultancy for the Council of Europe and has served on the Board of Cultural Information and Research Centres Liaison in Europe (CIRCLE). He was also a stakeholder's representative on the Lab for Culture Board, and has been a key speaker for various international conferences.

He previously held positions in the civil service, including Deputy Minister for Culture, Director-General for Publishing at the Romanian Ministry of Culture, National Coordinator of Research at the Romanian Ministry of Education, and at the National Commission for UNESCO.

Péter Inkei has also worked in publishing – actually with Central European University Press – and was founding director of the Budapest International Book Festival (1994).

Pooja Sood (India)



Pooja Sood is an independent Curator and Art Management Consultant. She is the Director of KHOJ International Artists Association, an autonomous, registered society, committed to experimentation and exchange in the visual arts.

Pooja Sood's contribution has been in the field of curating alternative contemporary art practices in India as well as exploring different models of collaboration and institution building in contemporary art. With expertise in establishing and running of cultural networks she is keen to understand and explore the long term potential of global networks of artists. She is committed to developing the infrastructure for the arts in India and South Asia.

As an **independent curator**, she was appointed Artistic Director and curator of 48C. Public Art. Ecology, the first public art project in India commissioned by the Goethe Insitut, and GTZ New Delhi in December 2008.

She curated KHOJ LIVE08, a live arts Festival in March 2008. She has co curated the exhibition "Have we met?" with curators from Indonesia, Japan and Thailand for the **Japan Foundation** in 2004. She was invited to curate a video art exhibition for the Musee D' Ethnographie **in Geneva** in 2004 and was a guest curator for InteractiveA03 , a video art festival in **Mexico** in 2003 and the Freewaves Media Festival in **Los Angeles, USA., 2004..**

Sood was on the **selection committee** of the Fukuoka Triennale # 4, Japan (Jan 09), the Transmediale Award, Berlin(Oct 2008) and the Sovereign Art Prize, Hong Kong (October 2008). She is on the board of the Delhi Biennale Society, New Delhi and the South Asian journal of visual culture, Sri Lanka; she is also on the Academic Advisory Board of the Asian Art Archive, Hong Kong starting 2007- 2009 .

Pooja **Sood has spoken and participated in various forums** on Indian contemporary art, art management and South Asian art in India and abroad. Amongst others, she has made presentations at the Tate Britain (Feb09), The Office of contemporary art, Norway(OCA) 2006, Cultural Ecologies Seminar , Hong Kong, 2006 the Asia Pacific Triennale in

Brisbane, 2003; at the ArtSouthAsia seminar in Manchester, UK, 2003 and at the Winternachten Festival in The Hague, 2002.

Tomasz Wendland (Poland)



Dr Tomasz Wendland studied History of Arts at the Adam Mickiewicz University in Poznan, Poland and graduated from the Academy of Fine Arts in Poznan/ Poland, Alanus Kunsthochschule in Bonn, Germany. He obtained his PhD in 2009 with his thesis entitled, *The Unknown - That what I say is not what I mean.*

He currently works as both an artist and a curator, and lectures at the Alanus Kunsthochschule in Bonn, and at the Dartington College of Arts in the United Kingdom. As an artist he works in field of sound drawings, installation, video sound art and photography.

He has curated over 56 exhibitions in Canada, China, Germany, Great Britain, Hungary, Italy, Japan, Poland, South Korea, USA since 1998 and has curated the Inner Spaces Festival in Poznan since 1993. He became the director of CCA Inner Spaces in 1999.

Steve Green (UK)



Team leader for the presidency of the network of European Union National Institutes for Culture (EUNIC) ; British Council

Steve Green has over 30 year's experience of international cultural relations with the British Council. He specialises in business and strategic policy development and during his career, has advised on policy formulation and delivery in over 70 countries as well as corporate strategy. Since the mid 1990s, he has been an active contributor to national and international debates and policies on nation branding and cultural diplomacy. In the last three years he has worked closely with the European Commission on the development of the European Union's policies of culture in its external relations.

His current role is team leader for the presidency of the network of European Union National Institutes of Culture (EUNIC). Its members include the Goethe Institute, Alliance Francaise, Institutes Francais, British Council, Romanian, Hungarian, Italian, Danish Cultural Institutes etc. The network seeks to add a European dimension alongside the national and to develop joint projects and programmes.

Steve is a Fellow of the Royal Society of Arts.

Ugo Bacchella (Italy)



Ugo Bacchella is the co-founder and the President and Head of Training at the Fondazione Fitzcarraldo, an independent centre for planning, research, training, and documentation on cultural, arts and media management, economics and policies. He holds a degree in contemporary history and was a performing arts manager from 1979-1987.

He is a professor at the University of Bologna and teaches at the International Centre for Culture and Management in Salzburg. He has published, lectured, and contributed as a speaker in several conferences and workshops around the world.

He serves as an adviser to several public institutions, foundations, and art organisations in Europe, including the Council of Europe and the European Commission, and beyond on strategic and project development, cultural cooperation.

His key interest is in bridging civil society and artists, art organisations, and cultural institutions.

Anmol Vellani (India)



Anmol Vellani is the Director of the India Foundation for the Arts, an independent philanthropic organization, since 1995. He served as a Program Officer in the New Delhi office of the Ford Foundation from 1986-1995 and was responsible for grants-making in the performing arts, folklore and classical learning.

He served as co-chair of the Conference of Asian Foundations and Organisations and sits on the Advisory Council of the Asia Society India Centre, and also on the India Advisory Committee of the Resource Alliance, amongst others.

Anmol has written on a range of subjects – including the arts and religion, corporate patronage, arts entrepreneurship, the role of foundations, intercultural dialogue, and arts philanthropy and the law. He has helped to design courses on the arts and management, served as faculty for training workshops in grant making, and used theatre methods to conduct creativity workshops.

He studied philosophy at the Universities of Poona, Oxford and Cambridge, and taught at Elphinstone College, Mumbai, in the 1970s. He has directed theatre productions in different languages and locations, both in India and abroad, over the last 35 years.

Andreas Johannes Wiesand (Germany)



Current positions: Executive Director of the *European Institute for Comparative Cultural Research (ERICarts)*; Professor for arts management and cultural policy in Hamburg and Dresden; Editor of the Council of Europe / ERICarts *Compendium of Cultural Policies and Trends in Europe*.

Worked first in broadcasting, in book publishing and at *DER SPIEGEL* magazine and then from 1972-2008 as Director of *Zentrum für Kulturforschung*, Bonn/Vienna. Expert for the EU, the Council of Europe, UNESCO, etc. Author, co-author or responsible editor of ca. 50 publications on the status of artists and political, economic and legal questions in the arts, literature, heritage or the media, on European cultural development (e.g. "Handbook of Cultural Affairs in Europe"; "Creative Europe"), arts education, intercultural dialogue etc.

In the course of his career, Dr. Wiesand held numerous honorary positions, e.g.: Secretary General of the *German Arts Council*; Chairman of the Board of the copyright licensing society *Bild-Kunst*; Vice-President of the *German Society for Cultural Policy*; Board Member of *Deutsche Welle* (German overseas Radio/TV). Currently, he acts as Secretary General, European Association of Cultural Researchers (ECURES).

Airan Berg (Austria)

Airan Berg was born in 1961. His family moved to Vienna, Austria in 1972.



After graduating from the *American International School* in Vienna, Airan worked as a systemprogrammer for 2 years, for a major computer company, in order to finance his theatre studies at *Brown University in Providence, US*. He graduated in 1984 with a Bachelor of Arts degree in Theater Arts. His first professional job was in *New York on Broadway* as assistant director to Harold Prince.

Back in Austria he worked at the *Salzburger Festspiele* and after 1986 at the *Burgtheater* (Austria's National Theater) as assistant director and co-director with i.e. Claus Peymann and Peter Zadek. After his first own productions he moved to Berlin in 1990 where he worked as a resident director at the *Schillertheater in Berlin*.

His interest in non western theatre forms led him to a longer stay in Indonesia, where he studied masked dance (*wayang topeng*) and shadow puppetry (*wayang kulit*). Other stations during his one year journey were Singapore, Australia, New Zealand, and the USA, where he made important contacts with numerous theatre makers.

In 1993 Airan Berg, together with Martin Winkel, founded *Theater ohne Grenzen* (Theater without Boundaries) in Vienna. Together they also founded a biannual Puppetry Festival for Adults: *Die Macht des Staunens (The Power of Wonder)*. Theater ohne Grenzen quickly established itself as one of the leading theatre companies in Vienna, creating visual theater and cross-media productions. Numerous productions toured at prestigious festivals in Australia, Asia, Africa und Europe.

From 2001-2007 Airan Berg was artistic director and ceo of *Schauspielhaus Wien GmbH*, one of Vienna's most important theatres. From 2001-2005 Barrie Kosky served as co artistic director. Airan Berg invited international directors to work in Vienna, among them Ong Keng Sen from Singapore, David Maayan from Israel, and Ibrahim Quraishi from Pakistan. The Schauspielhaus created coproductions and was present in numerous

festivals and theatres such as Wiener Festwochen, Spielart München, Edinburgh Festival, Sydney Festival, Melbourne Festival, Singapore Festival, Komische Oper, Schaubühne and Sophiensaele Berlin, Dood Paard Amsterdam, and many others.

Airan Berg was Artistic Director for the Performing Arts of Linz2009, European Capital of Culture. In this capacity he initiated numerous productions and festival formats, and was also responsible for the two large participatory projects, KLANGWOLKE09 with a thousand volunteers from the community and the School Project I LIKE TO MOVE IT MOVE IT.

Thongsa Sayavongkhamdy (Laos)



Thongsa Sayavongkhamdy is the Director-General of the Department of Heritage at the Ministry of Information and Culture in Vientiane, Laos since 1988. He has been playing a leading role in the conservation of cultural and natural heritage, the development of museums, the protection of antiquities, and archaeological research nationwide.

He is the Chairman of the sub-commission for culture of the Lao National Commission of UNESCO (LAONATCOM) since 1987, and is the Chairman of the Lao International Council of Museums (Lao-ICOM) since 2001.

Mr Sayavongkhamdy is also a Governing Board Member of SEAMEO-SPAFA (Regional Centre for Fine Arts and Archeology of Southeast Asian Ministers of Education Organization) since 1994.

To Ngoc Than (Vietnam)



Mr To Ngoc Than is Professor-Doctor in Ethnomusicology. He is the President of the Association of Vietnamese Folklorists, as well as a member of the executive board of the Asia-Pacific Society of Ethnomusicologists (APSE).

His main publications include "Folk music of Thai minority living in North- Western region of Vietnam" (1969); "Folk music of Muong minority" (1971); "Folk music of Austroasiatic ethnic groups living in North-Western region of Vietnam"(1974) ; "Folk music of Tay-Thai-Kadai ethnic groups in Vietnam" (1979); "Folklore of Bahnar minority living in Highland-Central region" (1982); "Introduction on Vietnam minorities' Musical instruments" English (1997) and "Documentation of Vietnam's Court Music" English-Vietnamese (1999).

JOURNALISTS

Mrs Miju Kim (South Korea)



Miju Kim, JoongAng Daily-International Herald Tribune

Miju Kim is currently a staff reporter for JoongAng Daily, South Korea's influential English-language daily newspaper distributed with the International Herald Tribune, the Asian edition of the New York Times. She has produced diverse articles and her coverage includes the hardships of multicultural families in South Korea, expatriates' social gatherings and contributions to the South Korean community, Seoul town meetings for expatriates, government, court rulings, features, profiles, police and crime beats in cities across the South Korea. She holds full planning and oversight responsibility as a supervisor for international college students from United States, Australia and other English-speaking countries who came to JoongAng Daily to gain professional journalism experience during their summer and winter vacations. Aside from reporting on politics, crimes, and other social issues, she tries to report more stories about expatriates and multi-ethnic families as the number of expatriates in South Korea surpassed 1.1 million as of last year (joongangdaily.joins.com).

Before becoming a reporter at the JoongAng Daily-International Herald Tribune, Kim worked as a reporting assistant at the Voice of America Seoul Bureau. Her work at VOA dealt largely with news about North Korea nuclear weapons, South-North Korea relations, and U.S.-North-South Korea relations.

Kim earned her Bachelor of Arts in English Interpretation and Translation at Hankuk University of Foreign Studies in Seoul and studied abroad at the University of Delaware, USA, as an exchange student to study English and journalism. She speaks fluent Japanese, Korean, and English.

Mr Dani Madrid (Spain)



Dani Madrid Morales is a trained journalist and researcher based in Barcelona, Spain. He works at the International Desk of Televisió de Catalunya (www.tv3.cat), specializing in Asia, and writes regularly for different newspapers and magazines. Dani has reported from several countries in Asia, including Vietnam, Timor Leste and Japan, where he lived as a student. On an academic level, Dani has taught courses on the Mass Media in Asia at Universitat Pompeu Fabra (www.upf.edu) and on Japanese Popular Culture at Universitat Oberta de Catalunya (www.uoc.edu). While he has completed in the past research on the role of Mass

Media in Spain in shaping public perception on East Asia, his current research focuses on Japanese Visual Culture and its impact worldwide. Dani holds BA Degrees in Journalism and East Asian Studies from Universitat Autònoma de Barcelona, and has also finished an MA in Research on Contemporary East Asia. He is currently completing his master thesis on the link between Japanese Popular Culture and foreign policy, towards his MA in International Relations at Freie Universität Berlin.

Mu Qian (PRC China)



Mu Qian is a senior journalist with China Daily, the national English-language newspaper of China. He has won the China Journalism Awards twice, in 2007 with *Catholicism Flourishes in Tibetan Village*, a story about the Tibetans in Southwest China's Yunnan province who were converted to Catholicism, and in 2008 with *I cried at sight of the Kaaba*, a story about Chinese-Muslims' Haj pilgrimages. His participation of the *Imaging Our Mekong* project in 2005-2006 resulted in a series of stories about the lives and culture of the Jing people, or ethnic Vietnamese living in China. He covered the Frankfurt Book Fair in 2009 where China was the guest of honor, and also the Europe-China Cultural Dialogue organized by EUNIC in

Copenhagen, Denmark.

Mu Qian is also co-founder of Pentatonic Workshop, an independent NPO devoted to the preservation and presentation of traditional music.

Mu Qian has a Master's Degree in Musicology from the China Conservatory of Music and a Bachelor's Degree in English Language and Literature from the Nanjing University.