

# 12<sup>th</sup> ASEF Journalists' Seminar

Media Trust & Information in the Digital Age  
13-14 December 2019 | Madrid, Spain



## PROGRAMME AT A GLANCE

### About

As a primarily training-oriented event, the 12th ASEF Journalists' Seminar (ASEFJS12) will explore how a trust-based approach to reporting can be adopted and strengthened by media organisations and journalists in Asia and Europe.

The 2-day training-oriented event will bring together young journalists and media professionals from ASEF Partner countries. The programme aims to address journalists' needs and challenges by providing them with the tools needed to tackle disinformation in the digital age.

### Participants

**Journalists or media professionals** (traditional media, online media, freelance are all eligible), under 35 years, citizens of an ASEM Partner country (13 from Asia, 13 from Europe), with experience and/or projects on the topic of media trust, misinformation & disinformation

### Website

<http://bit.ly/ASEFJS12>



### IN PARTNERSHIP WITH



### WITH THE SUPPORT OF



### ASEM Activities

<b>ASEM Cultural Festival (ASEMFest)</b>	11-15 December 2019
<b>9<sup>th</sup> Model ASEM (ModelASEM9)</b>	11-16 December 2019
<b>14<sup>th</sup> ASEM Foreign Ministers' Meeting (ASEMFMM14)</b>	15-16 December 2019

## THURSDAY, 12 DECEMBER 2019

1600 – 1900 **Madrid Tourist Visit** Pick up at Hotel Illunion Pio XIIFRIDAY, 13 DECEMBER 2019 | **Agencia EFE, Avenida de Burgos 8-B, 28036 Madrid, Spain**0830 **Event Registration**0900 – 0930 **Opening & Welcome Address**

**Mr. Fernando GAREA**, President, Agencia EFE  
**Mr. SUN Xiangyang**, Deputy Executive Director, Asia-Europe Foundation (ASEF)  
**H.E. Mr. Fernando VALENZUELA**, Secretary of State for Foreign Affairs, Ministry of Foreign Affairs, Spain

0930 – 1030 **Module 1: “Media Trust & Information in the Digital Age”**  
*Online Disinformation – Perils & Pitfalls*

**Mr. Yusof ABDUL-RAHMAN**, Dig Deeper Media, EuroNews, Malaysian National News Agency  
**Mr. Eoghan SWEENEY**, OSINTessentials @buileshuibhne

1030 – 1100 **Coffee Break**

1100 – 1230 **Module 2: “Sources & Fact-Checking”**  
*Combatting Dis- and Misinformation Through Media & Information Literacy (MIL)*

**Mr. Yusof ABDUL-RAHMAN**, Dig Deeper Media, EuroNews, Malaysian National News Agency

**Exchange of Asia-Europe Experiences (Participants' Project Presentation)**

1230 – 1330 **Lunch (at Agencia EFE)**

1330 – 1500 **Module 2: “Sources & Fact-checking”**  
*Is it true? Fact-checking & Assessing Sources*

**Mr. Eoghan SWEENEY**, OSINTessentials @buileshuibhne

**Exchange of Asia-Europe Experiences (Participants' Project Presentation)**

1500 – 1530 **Coffee Break**

1530 – 1630 **Module 3: “Social Media & Digital Content”**  
*Social Media Verification & Visual Content*

**Mr. Eoghan SWEENEY**, OSINTessentials @buileshuibhne

1630 – 1700 **Closing**  
*Digital Verification & OSINT, challenges ahead*

**Ms. Myriam REDONDO**, Complutense University @globograma

2030 – 2130 **Networking Dinner at Hotel Ilunion Pio XII**

**Mr. Lawrence ANDERSON**, Director, Communications, ASEF

SATURDAY, 14 DECEMBER 2019 | **Agencia EFE, Avenida de Burgos 8-B, 28036 Madrid, Spain**0845 **Registration**

0900 – 1000 **Module 3: “Social Media & Digital Content”**  
*Digital Tools for Online Verification: Google News Lab*

**Mr. Pablo SANGUINETTI**, Google News Lab @pcsanguinetti

1000 – 1100 **Module 3: “Social Media & Digital Content”**  
*AI & Algorithms Shaping Information Consumption in the Digital Age*

**Mr. Łukasz KRÓL**, Digital Projects Coordinator, College of Europe

1100 – 1115 **Coffee Break**

1115 – 1230 **Exchange of Asia-Europe Values & Experiences**  
*Fact-checking Project & Experiences: Agencia EFE*

**Mr. Jose Manuel SANZ**, International Relations Director, Agencia EFE  
**Ms. Julia AREVALO**, Agencia EFE-EPA English Multimedia Service

1230-1300 **EFE News Museum Visit**

1330 – 1500 **Institutional Lunch**  
*Alma of Spain (Calle Jose Abascal 8)*

**Mr. Javier PARRONDO**, Director General, Casa Asia  
 Sub Director of the Office of Diplomatic Information (OID)

1530 – 1700 **Exchange of Asia-Europe Values & Experiences Panel**  
*Participants from Germany, India, Indonesia, Mongolia, Philippines, Romania*

Moderated by:  
**Mr. Łukasz KRÓL**, Digital Projects Coordinator, College of Europe

1700 – 1730 **Conclusion & Closing**

**Mr. Fernando GAREA**, President, Agencia EFE  
**Mr. Lawrence ANDERSON**, Director, Communications, ASEF  
**Mr. Javier PARRONDO**, Director General, Casa Asia

**Family Photo**

1800 **ASEM Cultural Festival**

Pick up at Agencia EFE

1930 **ASEM Cultural Festival Performance**

Centro Centro, Auditorio Caja de Musica

## SUNDAY, 15 DECEMBER 2019

1400-1430 **9<sup>th</sup> Model ASEM Press Conference (Simulation)** Aula Magna, Florestán Aguilar, Faculty of Dentistry, UCM University

## MONDAY, 16 DECEMBER 2019

0830 **Press Accreditation** Capilla del Palacio Real de El Pardo (El Pardo Royal Palace Chapel)0930 – 1000 **Opening Ceremony** Palacio Real de El Pardo (El Pardo Royal Palace)1530 – 1545 **Closing Ceremony** Palacio Real de El Pardo (El Pardo Royal Palace)1545 – 1615 **ASEM Foreign Ministers' Meeting Press Conference** Palacio Real de El Pardo (El Pardo Royal Palace)