



9th ASEF Editors' Roundtable (ASEFERT9)

15-16 October 2018, Brussels

**Exploring the Battlefronts of 'Fake News':
A Tripartite Approach to the Fight Against Misinformation**

AGENDA

Monday, 15 October 2018

- 11:30 **Welcome Remarks**
by Mr Maroun LABAKI
President, Press Club Brussels Europe
- Opening Remarks**
by Ambassador Karsten WARNECKE
Executive Director, Asia-Europe Foundation (ASEF)
- 11:40 **Keynote Address: "The Challenges Posed by Deliberate Online Falsehoods from the Perspective of a Modern City State"**
by Mr Charles CHONG
Deputy Speaker of Parliament, Singapore
- 13:00 **Introduction**
What is 'fake news' exactly? Is it a recent phenomenon or an age-old quandary? Our moderator Dr Fraser CAMERON introduces the topic and initiates proceedings for the 2-day roundtable.
- 13:30 **Session 1: The Scourge of 'Fake News'**
Moderator: Dr Fraser CAMERON
How has 'fake news' affected the fabric of our societies, and why is it so relevant today? Is 'fake news' a social, technological or political issue? We examine the multiple facets of 'fake news' and disinformation.
- 16:00 **Session 2: The Political Economy of 'Fake News'**
Moderator: Ms Victoria MAIN
What are the power relations that constitute the communication of 'fake news' through social and mass media? How and by whom are they exercised? Our editors discuss examples across Asia and Europe.





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Tuesday, 16 October 2018

- 09:00 **Keynote Address**
by Ms Claire BURY
Deputy Director-General, DG CONNECT, European Commission
- 09:20 **Session 3: Examining Current Approaches to 'Fake News'**
Moderator: Dr Fraser CAMERON

From new legislation to technology companies' initiatives and beyond, we examine the various approaches being taken in Asia and Europe.
- 11:30 **Session 4: Formulating Solutions**
led by Mr Christophe LECLERCQ
Founder, EURACTIV

Wrap-up by Dr Fraser CAMERON

The roundtable concludes with a joint recommendation.
- 12:45 End of Roundtable





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PUBLIC FORUM

Tuesday, 16 October 2018

14:00

Maintaining Truth & Trust in Media in the Digital Age

Moderator: Dr Fraser CAMERON

Social media has disrupted industries all over the world, from communications down to operations. The media industry is one of the most affected by this technological upheaval. Is the role of the gatekeeper gone? How are media companies in Asia and Europe coping with the change in news consumption? What is being done by tech companies and news organisations to ensure the accurate and responsible distribution of information? Find out more from our cross-continental panel of experts.

Opening Address by Christophe LECLERCQ

Founder, EURACTIV

Speaker 1: Ms Shaili CHOPRA

Founder, SheThePeople.TV (India)

Speaker 2: Mr Cod SATRUSAYANG

Managing Editor, Asia News Network

Speaker 3: Ms Juliane VON REPPERT-BISMARCK

Founder & Director, Lie Detectors

16:00

End of Forum