

**ASEM INTERNATIONAL SEMINAR ON BALANCED MOBILITY
PUTRA WORLD TRADE CENTRE, KUALA LUMPUR, 25-26 AUGUST 2014**

DRAFT PROGRAMME

DAY 1: MONDAY, 25 AUGUST 2014

0800 – 0915	Registration
0915 – 1000	Opening Ceremony
1000 – 1100	Tea Break and Photography Session
1100 – 1145	<p>Session 1: Moderator: Tan Sri Ahmad Fuzi Razak, Secretary General , World Islamic Economic Forum Foundation (WIEF) Keynote Address on ‘Asia-Europe Relations: Asian Perspective’ : Adjunct Professor Dr. Surin Pitsuwan, Former Secretary General of ASEAN</p>
1145 – 1230	<p>Europe-Asia Relations: European Perspective Moderator: Tan Sri Ahmad Fuzi Razak, Secretary General , World Islamic Economic Forum Foundation (WIEF) Professor Dr. Reimund Seidelmann, Prof. ret. University of Giessen, Germany</p>
1100 – 1145	Q & A
1300 – 1415	Lunch Break
1415 – 1440	<p>Session 2: Moderator: Y.Bhg. Professor Datin Dr. Norhanom Binti Abdul Wahab, Dean of Institute of Graduate Studies, University of Malaya Keynote Address on ‘Balanced Mobility’ : Professor Dato' Dr. Mohd Amin Jalaludin, Vice Chancellor, University of Malaya</p>
1440 – 1505	<p>Cross-cultural Mobility of Korea University Moderator: Y.Bhg. Professor Datin Dr. Norhanom Binti Abdul Wahab, Dean of Institute of Graduate Studies, University of Malaya Professor Dr. Sung Jin Kang, Vice President, International Affairs, Korea University</p>
1505 – 1530	<p>ASEAN Erasmus Mundus Moderator: Y.Bhg. Professor Datin Dr. Norhanom Binti Abdul Wahab, Dean of Institute of Graduate Studies, University of Malaya</p>

1530 – 1600	Professor Zita Mohd Fahmi , Deputy Chief Executive Officer, Malaysian Qualifications Agency Q & A
1600 – 1630	Coffee Break
2000 – 2200	Welcome Dinner
2200	End of First Day

DAY 2: TUESDAY, 26 AUGUST 2014

0800 – 0900	(i) ASEM delegates/officials to board bus from the Hotel to AEI, UM (ii) Registration of new participants at AEI, UM
0900 – 0930	Session 3 University–Industry Partnership for Entrepreneurial Skills Moderator: Mr. Murad Ali Abdullah , Advocate & Solicitor, Messrs K'Mura & Co Dato' Zurainah Musa , Executive Director, Berjaya Corporation Berhad
0930 – 0950	The Value of Cross Cultural Experiences Moderator: Mr. Murad Ali Abdullah , Advocate & Solicitor, Messrs K'Mura & Co Associate Professor Dr. Marco Buente , Monash University, Malaysia
0950 – 1015	AEI-ASEM Summer Camps (AEI-ASC) Moderator: Mr. Murad Ali Abdullah , Advocate & Solicitor, Messrs K'Mura & Co Associate Professor Siti Rohaini Kassim , University of Malaya (UM), Malaysia
1015 – 1045	Q & A and Rounding up Day 2
1045 – 1115	Coffee Break at AEI, UM
1115 – 1200	ASEM delegates/officials to board bus from AEI to the Hotel
1200 – 1245	Closing Ceremony Dato' Seri Ir. Dr. Zaini Bin Ujang , Secretary General II, Ministry of Education Malaysia
1245 – 1430	Lunch Break
1430	End of Seminar (Bilateral) (optional)