

*Draft Program
(As of 19 September 2012)*

2nd ASEM Meeting for Governors and Mayors
“ASEM Goes Local: Strategies for Change”
on 18 and 19 October 2012 in Berlin

ASEM (Asia Europe Meeting) offers a framework for dialogue and cooperation between countries in Europe and Asia. The European side consists of the 27 members of the European Union and the European Commission, while the Asian side includes 19 Asian countries and the ASEAN Secretariat.

In the age of globalization and urbanization, metropolises worldwide are experiencing breathtaking growth and fundamental structural change – economically, demographically, and culturally. Cities are facing enormous shared challenges and must find intelligent, resident-oriented ways to combine urban quality of life with economic growth, social cohesion, and environmental sustainability.

The 2nd ASEM Meeting for Governors and Mayors, which is being held in Berlin on 18 and 19 October 2012, offers governors and mayors from Europe and Asia a forum for direct dialogue on their specific strategies and solutions promoting forward-looking management of today's metropolises.

Program

Wednesday, 17 October 2012

All day	Participants/delegations arrive at the Berlin-Tegel airport Picked up and welcomed by members of the staff of Berlin's protocol division Transfer by car to the Hilton Berlin Hotel, Mohrenstr. 30, 10117 Berlin Check in at hotel
Afterwards	Free time
7:00 p.m.	Welcome and get-together Venue: Capital Club, Mohrenstr. 30, 10117 Berlin (at the hotel)

Thursday, 18 October 2012

9:00 a.m.	Participants are picked up from the Hilton Berlin Hotel and taken by car to the conference venue, Berlin Town Hall, Jüdenstr. 1, 10178 Berlin
9:10 a.m.	Participants arrive at the Berlin Town Hall; registration
9:30 a.m.	Opening of the 2nd ASEM Meeting for Governors and Mayors in the Main Hall of the Berlin Town Hall Welcoming remarks: <ul style="list-style-type: none">▪ Mr. Klaus Wowereit, Governing Mayor of Berlin▪ N.N., Governor of Jakarta▪ Dr. Guido Westerwelle, Federal Foreign Minister ASEM – Towards a Common Vision for Asia and Europe <ul style="list-style-type: none">▪ Mr. Andris Piebalgs, European Commissioner for Development (<i>tbc</i>)▪ N.N., Association of Southeast Asian Nations

10:30 – 10:50 a.m. **Coffee break in the Hall of Arms**

- Group photo on the grand staircase with the heads of the delegations

10:50 – 12:20 p.m. **1st plenary session**
“How do we respond to climate change?”
Strategies for mitigation and adaptation

Sustainable urban development aims to maintain and improve the quality of life in our cities under current and future climate conditions and to thereby increase the appeal of urban living conditions. The focus will be on the following themes: efficient use of natural resources, climate awareness, renewable energy, an ecological traffic and transportation mix, energy-saving measures for buildings, and maintaining and expanding green spaces and open spaces.

Guiding questions:

- What approaches to using renewable energy can be realized in cities?
- How can energy consumption be reduced and resource efficiency increased?
- What sustainable options can the construction industry offer?
- Does electric mobility offer the solution to tomorrow's urban mobility needs?
- How can an efficient circular economy help protect the environment?
- How can disaster control and health care be improved?

Chair: Berlin

City contributors:

Warsaw, Jakarta, Budapest, Beijing, Ulaanbaatar (*tbc*)

Statements by the cities (10 min. each = max. 10 PowerPoint slides; in English), followed by discussion

12:20 p.m. Walk together from the Berlin Town Hall to the Television Tower (10 min.)

12:30 p.m. **Lunch at the invitation of the Governing Mayor of Berlin**
Venue: Revolving restaurant in the Berlin Television Tower

2:15 p.m. Walk together from the Television Tower to the Main Hall of the Berlin Town Hall

2:30 – 4:00 p.m.

2nd plenary session
“How do we want to live together tomorrow?”
Approaches to dealing with urbanization, migration, and social integration

The diversity of lifestyles and cultures distinguishes metropolises around the world and, at the same time, confronts them with enormous challenges with regard to social cohesion, integration, and economic dynamism. Integrated transportation systems are a prerequisite for participation in society and for the economic development of cities. Cultural abundance, tourism, and a flourishing cultural and creative sector help to make cities attractive both at home and abroad, and are a significant location factor.

Guiding questions:

- How can cities create an environment that reconciles living and working?
- What should tomorrow’s transportation infrastructure look like, and what role does public transportation play?
- How do cities deal with immigration?
- How can we create sustainable housing policies that manage to prevent the development of segregation, gated communities, and slums?
- What role do culture and space for creativity play in a city’s development?
- What opportunities and challenges does tourism have to offer?

Chair: New Delhi (*tbc*)

City contributors:

Ljubljana, Manila (*tbc*), Vientiane, Hanoi, Phnom Penh, Tokyo

Statements by the cities (10 min. each = max. 10 PowerPoint slides; in English), followed by discussion

4:00 p.m.

Leave building and gather on Jüdenstrasse

4:15 p.m.

Transfer by bus with the group
in two buses from the Berlin Town Hall to the former Tempelhof Airport

Excursion on the topic of “The development of Tempelhofer Freiheit – Open space for the city of the future”

The former Tempelhof Airport, now called Tempelhofer Freiheit, is one of the world’s largest city-center development are-

as and a key location for Berlin's future. The site of the internationally famous airport, which has a long history, has become Berlin's most popular open space since the airport closed down in 2008. Berlin authorities are planning to build new urban neighborhoods, with attractive residential and commercial areas grouped around a huge park, on this 404-hectare (1,000-acre) site. Tempelhofer Freiheit is developing into a model for the city of the future, in which future-oriented workplaces, leisure spaces, and homes are moving closer again.

4:30 p.m. Arrive at the main entrance of the former airport
▪ Walk together through the main hall to the former airport restaurant

4:35 p.m. **Welcome**
▪ by Gerhard W. Steindorf, managing director of Tempelhof Projekt GmbH

4:40 p.m. **Presentation: "Tempelhofer Freiheit – The city of the future"**
▪ by Regula Lüscher, Senate Building Director

5:00 p.m. **Introduction: "Electromobility Showcase"**
▪ by Gernot Lobenberg, head of the Berlin Agency for Electromobility (eMO)

5:10 p.m. **Walk with Governing Mayor to the airport ramp – Try out various electric vehicles**

5:10 – 5:40 p.m. **Opportunity to visit the roof terrace** with Ms. Lüscher for interested members of the group - additional explanations on Tempelhof -

Followed by a walk to the airport ramp and the chance to try out various electric vehicles

6:15 p.m. Transfer by bus with the group in two buses from the runway of the former Tempelhof Airport to the Hilton Berlin Hotel

6:30 p.m. Arrive at the Hilton Berlin Hotel

7:30 p.m. Participants are taken by car from the hotel to Charlottenburg Palace

8:00 p.m. Arrive at Charlottenburg Palace

- 8:10 p.m. **The participants in the 2nd ASEM Meeting for Governors and Mayors – “ASEM Goes Local: Strategies for Change” – on 18 and 19 October 2012 in Berlin sign the official Guest Book of the City of Berlin**
- Aperitif, musical accompaniment
- Venue: Lower Oval Hall at Charlottenburg Palace
- 8:30 p.m. **Official dinner at the invitation of the Governing Mayor of Berlin in honor of the participants in the 2nd ASEM Meeting for Governors and Mayors – “ASEM Goes Local: Strategies for Change” – on 18 and 19 October 2012 in Berlin**
- Venue: Upper Oval Hall at Charlottenburg Palace
- 10:00 p.m. Participants are taken by car from Charlottenburg Palace to the Hotel Hilton Berlin
- 10:15 p.m. Arrive at the hotel

Friday, 19 October 2012

- 9:00 a.m. Participants will be picked up at the Hilton Berlin Hotel for a tour in two buses:
- Expert Tour: Berlin – A city in motion
headed by Dr. Ares Kalandides, urban planner and CEO of INPOLIS***
- This tour will take you to Berlin’s most emblematic central locations, from the historical center – Berlin Alexanderplatz, Unter den Linden, Museum Island, Brandenburg Gate – to the development along the former Berlin Wall – Potsdamer Platz, the Reichstag building, and the Federal Chancellery – and passing the large projects of the future along the Spree River
- 11:00 a.m. Arrive at the conference venue:
Berlin Town Hall, Jüdenstr. 1, 10178 Berlin
- Followed by Coffee break in the Hall of Arms
- 11:15 – 1:00 p.m. **3rd plenary session
“How do we want to govern?”
Good governance on the local level**
- Forward-looking municipal policy is responsible for taking up the ecological, economic, and social challenges of the 21st century and actively shaping planning and development processes in line with the principles of participation and transparency. Interdisciplinary cooperation between the administration

and outside experts, along with different options for participation, ensure that many different needs and concerns of the urban community are integrated into the process.

Guiding questions:

- What would a modern, resident-oriented city administration of the future look like?
- What advantages does e-government have to offer?
- How are jurisdiction and funding to be divided between the local and the national level?
- How can a city administration respond to the demand for transparent government actions?
- How and within what framework can a city's residents be included in decision-making processes?
- What effect can a process in which residents help to develop visions for the future have on an urban community?

Chair: Paris

11:15 – 11:30 a.m.

Keynote speech: Mr. Rolf Alter, OECD

Urban development and good public governance: urban green growth strategies to contribute to better economic and environmental outcomes

11:30 – 1:00 p.m.

City contributors:

Athens, Singapore, Sofia, Yangon (*tbc*), Bangkok, Dublin

Statements by the cities (10 min. each = max. 10 PowerPoint slides; in English), followed by discussion

1:15 – 1:45 p.m.

Discussion and adoption of a joint declaration ("Berlin Declaration")

1:45 – 2:00 p.m.

Closing remarks by the Governing Mayor: Résumé and outlook for the future

2:00 – 3:30 p.m.

Lunch

Venue: Berlin Town Hall, Hall of Pillars

Followed by

Individual departure of participants by car

*Alternative for participants who are departing on Saturday, 20 October 2012:
On-site visits may be scheduled*

Organizational information:

Conference venue:
Berlin Town Hall, Jüdenstr. 1, 10178 Berlin

Language:
The conference language is English.

Costs:
Participants are expected to pay their own airfares or other travel costs to Berlin. The host city Berlin will cover the organizational costs (including local transport) and accommodation for the governor/mayor plus two members of the delegation for three nights.

If the governor/mayor is unable to participate in person, the host city Berlin will only cover the organizational costs and accommodation (for three nights) for the head of the delegation.

All expenses for further members of the delegation, as well as additional costs, must be covered by the participants.

Hotel:
We have reserved rooms at the Hilton Berlin Hotel, Mohrenstr. 30, 10117 Berlin.

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